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For Immediate Release  
October 27, 2004

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**Exceptional Parent Magazine Recognizes  
Kent Schien for Dedication to Easter Seals**

*St. Louis* – Exceptional Parent magazine recognized Kent Schien, president and CEO of Innoventor, Inc., as an Exceptional Parent of the Year. Schien, along with his son Alan, were recognized at a pre-game ceremony on the field of a recent Cardinals game in St. Louis. Exceptional Parent is an international magazine serving people and families with disabilities. Schien was recognized for his more than 20-year dedication to Easter Seals on the local, regional and national level.

In 1986, Schien's son, Alan, was a typically developing 3 year old until a series of strokes tolled the onset of muscular dystrophy. Schien and his wife, Carol, turned to Easter Seals for early intervention. He immediately recognized the important role Easter Seals plays in the lives of those with special needs, and ever since that time Schien has been unwavering in his efforts to help raise awareness and expand support for Easter Seals.

According to EP Maxwell of Exceptional Parent Magazine, "Through Kent's help in coordinating fundraising, guiding the development of programs, and raising the awareness of his community relative to the needs of children and adults with disabilities, his efforts have impacted thousands of lives. He has involved his whole family, his engineering company, Innoventor Incorporated, and his close friends in this endeavor." The Innoventor Idea People Corporate team raised over \$37,000 and recruited more than 200 walkers in support of this year's Easter Seals "Walk with Me" in July in St. Louis.

Schien says his approach as been simple: "You can choose to have a positive attitude or you can choose not to." According to Maxwell, life is better for individuals with special needs in the St. Louis Area because Schien always chooses the former.

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