



**A Top 50 Company**

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## **Local Business Gains National Recognition**

### **Innoventor, Inc. Named among Missouri Top 100**

**ST. LOUIS** - In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural Internet site, recently named Innoventor, Inc. as one of the "Top 100 diversity-owned businesses in the state of Missouri (Div100)".

The Div100 is the 7<sup>th</sup> annual listing of the Missouri top 100 Small businesses. Ranging in revenue size from \$89 to \$ 1.5 million the companies listed on the Div100 represent the state's top small businesses earners and challenge the long-held notion that a small business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with small businesses.

### **The Impact of Diversity Business**

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from small businesses positively impacts their business. Small businesses contribute over \$1.4 trillion in sales to the U.S. economy.

"Small businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

"We are very honored to be recognized by DiversityBusiness.com," said Kent Schien, president and CEO of Innoventor. "We're trying to do everything right that a small business must do to survive and thrive...it's nice to have our efforts recognized."

### **The Div100**

The Div100 is a classification that represents the top 100 small businesses in Missouri in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list.

The Div100 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's "7<sup>th</sup> Annual Multicultural Business Conference", taking place April 11 - 13, 2007 at the Mirage in Las Vegas, Nevada.

For the complete list of winning companies, please visit: [www.diversitybusiness.com](http://www.diversitybusiness.com)

#### **About Innoventor, Inc.**

Innoventor, is a 10-year-old engineering solutions company located in St. Louis and serving customers throughout the US. It has grown over the decade to over 70 engineers providing solutions in the aerospace/defense, medical/pharmaceutical, transportation, food/beverage and industrial automation industries in the areas of process, production and product development. It innovates for its customers and invents for itself through the development of proprietary technology

#### **About [DiversityBusiness.com](http://DiversityBusiness.com)**

Launched in 1999, with over 32,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

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